

Technische Textilien

Innovation, Technik, Anwendung

Textile
Technology

Technical Textiles

Innovation, Technology, Application

Textile
Technology



MEDIA DATA

Print

2021



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Terms and conditions can be found under: www.dfv.de/service/agb



Technical Textiles / Technische Textilien

is the leading bilingual (English/German) international trade journal for purchasing decision-makers and the entire management of the manufacturers, the suppliers and the users of technical textiles.

Frequency of publication: 5 x p.a.
 Format: A4
 Volume: 64th Volume 2021



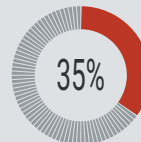
Circulation Analysis*

Print-run:	5,100 copies
Total actual circulation:	4,741 copies
<i>of which abroad:</i>	2,523 copies
Subscribers:	430 copies

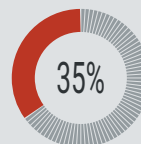
Geographic Circulation Analysis*

Germany	47% / 2,218 copies
Europe	21% / 1,000 copies
North / Latin America	15% / 700 copies
Asia	17% / 823 copies

*Source: in-house count effective August 16, 2020



Technical fibers / chemicals / textile auxiliaries**



Machinery and technologies for the production and processing of technical textiles and technical nonwovens**



Manufacturing of technical textiles and technical nonwovens

- Industrial textiles
- Mobility textiles
- Construction textiles
- Medical textiles
- Smart textiles
- Geotextiles
- Agrotextiles
- Ecotextiles etc.

**Including R&D / training

Source: in-house count effective August 16, 2020

Technical Textiles / Technische Textilien

Manufacturers and Suppliers Index

Runtime:

Annual booking: 12 months (5 issues)

From the time of activation automatic annual renewal until revocation – Cancellation must be made 6 weeks before expiry.

Format:

Width 57 mm,
Minimum height 25 mm

Prices:

b/w – € 4.65 per mm
4c – € 5.50 per mm

Corrections:

at any time until the advertising deadline

Einkaufsführer: Technische Textilien Dieser Einkaufsführer beruht auf Angaben der beteiligten Firmen. Er erhebt keinen Anspruch auf Vollständigkeit.	Buyers Guide: Technical Textiles This Buyers Guide is based on data given by the mentioned companies. It does not claim to be exhaustive.
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Gruppe B: Technische Textilien • Group B: Technical Textiles

Beschichtungen - Coatings <p>Beschichten Kaschieren/Laminieren Bänder pneu-mat® Du-5112 Sealtex Tel: +49 5241 879-238 www.pharetra.com</p>	Technische Schmirgelpolier <p>Wir produzieren Bänder und Gurte von 3000 mm für die Bereiche Automotive, Ladungssicherung, Composites, Vulkanisation u.v.a. Heggenacker Str. 443 3330 Gütersloh Tel/Fax: +49 5241 879-0 E-Mail: contact@guethwolff.de Website: www.guethwolff.de</p>	Technische Schmirgelpolier <p>INNOVATIVE LÖSUNGEN • Hartle Bauteile • Technische Schweißarbeiten • Elastischer und flexible Gefäße Bänder www.jumbosoft.de +49 2339 2293750</p>
Technical Textiles solutions <p>Produktionslösungen für höchste Anforderungen in Chem., Med., Textil, Sport, Präzision www.topaz.de</p>	<p>High-Tech-Gewebe in Breiten von 2-300 mm Hochleistungs-Präzisions-Schlechte von 3-150 mm Quadrates Huber & Co. AG Bandfabrik Tel: +41 0562 768 82 82 Fax: +41 0562 768 82 70 www.huber-bandfabrik.com</p>	Technische Geotextile - Technical Geotextiles <p>www.bache-innovative.de</p>
<p>Der nächste Einkaufsführer Technische Textilien Nr. 4/2020 erscheint am: 10. November 2020 Anzeigenschluss ist am: 17. Oktober 2020</p>	<p>www.vombaur.de</p>	Technische Vliesstoffe, Nebelvliese <p>WILSEE FÜR INNOVATIONEN www.wilsee.com</p>

Anzeigenaufträge an:
dagmar.hemming@dfv.de • Telefon: 069/7595-1722

Classified Ads

Job and classified advertisements (not discountable)

Booking possible at any time

Number of columns: 1 – 4

Width: 1 column 43 mm
2 columns 90 mm
3 columns 138 mm
4 columns 185 mm

Job search:

€ 2.90 per mm and column, b/w

Vacancies:

€ 3.60 per mm and column, b/w
€ 4.95 per mm and column, 4 color

Classified ads:

€ 3.60 per mm and column, b/w
€ 4.95 per mm and column, 4 color

Cipher fee: € 15.00

All prices subject to VAT



Advertising prices (in euros / 4 color)

	Technical Textiles	Technische Textilien
1/1 page	5,600	6,320
1/2 page junior page	3,780	4,140
1/2 page horizontal / vertical	3,080	3,440
1/3 page horizontal / vertical	2,090	2,330
1/4 page horizontal / vertical / 2 col.	1,650	1,830
1/8 page horizontal / 2 col.	910	1,000
Title page package (e/d)	–	6,560
2nd inside page	–	6,360
Double page <i>(2 x 1/1 page and centerfold)</i>	11,200	12,640
Panorama advert <i>(398 x 65 mm centerfold in edited text)</i>	3,880	4,240
Tunnel advert <i>(272 x 80 mm centerfold in edited text)</i>	3,880	4,240
Panorama advert bottom <i>(398 x 88 mm centerfold placed at the bottom of the page)</i>	3,880	4,240

Ad specials and further specialty advertising formats on request.

All prices subject to VAT

Bound Inserts

Bound inserts are to be delivered untrimmed, multiple-leaf inserts must be delivered folded. The front of the insert must be indicated.

Bound inserts must be of a type and design that eliminates the need for additional processing – otherwise there will be additional costs which we will have to charge. It is possible to place bound inserts in the English and/or German section.



2 pages	€ 4,500
4 pages	€ 5,600
6 pages	on request

Delivery address see page 15

Loose Inserts

Loose inserts are printed matter which is placed inside the journal.

Formats: max. 205 mm wide, 290 mm high
Placement: at an undefined place in the journal



up to 25 g	€ 4,500
up to 50 g	€ 5,600

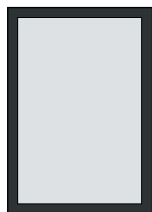
Inserts printed on a material other than paper must be approved by the publishing house.

Delivery address see page 15

ADVERTISING FORMATS AND PRICES 2021

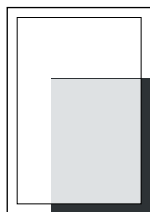


Formats



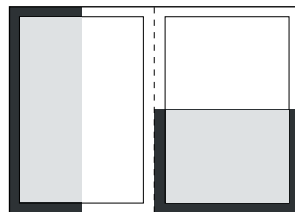
1/1 page
185 x 256 mm

1/1 page
bleed
210 x 297 mm*



1/2 page junior
120 x 190 mm

1/2 page junior
bleed
130 x 204 mm*

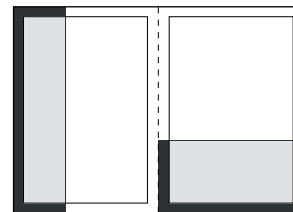


1/2 page vertical
89 x 256 mm

1/2 page vertical
bleed
99 x 297 mm*

1/2 page horizontal
185 x 125 mm

1/2 page horizontal
bleed
210 x 139 mm*

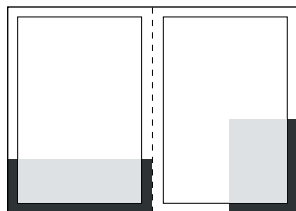


1/3 page vertical
57 x 256 mm

1/3 page vertical
bleed
67 x 297 mm*

1/3 page horizontal
185 x 85 mm

1/3 page horizontal
bleed
210 x 100 mm*

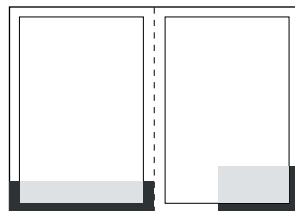


1/4 page horizontal
185 x 60 mm

1/4 page horizontal
bleed
210 x 75 mm*

1/4 page 2 column
89 x 125 mm

1/4 page 2 column
bleed
99 x 139 mm*



1/8 page horizontal
185 x 30 mm

1/8 page horizontal
bleed
210 x 45 mm*

1/8 page 2 column
89 x 65 mm

1/8 page 2 column
bleed
99 x 75 mm*

Ad specials and further specialty advertising formats on request.

*plus 4 mm bleed on all edges

Terms of Payment

Net amount within 30 days from the date of invoice.

Bank Details

Deutscher Fachverlag GmbH

BIC: HELADEF1822

(Frankfurter Sparkasse,
Frankfurt am Main)

IBAN: DE56 5005 0201 0000 0349 26

Discounts

If purchased within 12 months (insertion year) the following discounts are available:

2 ads	3%
3 ads	5%
5 ads	10%
10 ads	15%
20 ads	20%

All charges are eligible for discount, with the exception of additional technical costs and postage.



Issue	1 February	2 May	3 June	4 September	5 November
Advertising Deadline	February 26, 2021	April 26, 2021	June 1, 2021	September 8, 2021	October 15, 2021
Publication Date	February 5, 2021	May 19, 2021	June 23, 2021	September 29, 2021	November 05, 2021
Topics	<ul style="list-style-type: none"> • Technical fibers/yarns • Polyester fibers/yarns • Smart textiles • Sports textiles • Textile filters/composites • Construction textiles/Mobile textiles • Finishing of technical textiles • Technical making-up • Man-made fiber titer program for nonwovens 2020 in Western Europe 	<ul style="list-style-type: none"> • Technical fibers • Polyamide fibers/yarns • Euroseil • Mobile textiles • Workwear and protective clothing • Medical textiles • Finishing of technical textiles • Techtexil preview • Texprocess preview • ITMA Asia + CITME preview 	<ul style="list-style-type: none"> • Technical fibers/yarns • Industrial textiles • Sportswear and smart textiles • Geotextiles • Finishing of technical textiles • Nonwovens technologies and innovations • Techtexil review • Texprocess review • ITMA Asia + CITME review 	<ul style="list-style-type: none"> • Polypropylene fibers • Carbon fibers • Protective clothing and sportswear • Textiles for transportation • Euroseil • Industrial textiles • Filter technologies & construction textiles • A+A preview • Index preview 	<ul style="list-style-type: none"> • Cellulosic fibers & polyester fibers • Technical knits • Protective textiles • Medical textiles • Construction textiles • Flame-retardant textiles

Independent supplement in each issue



with hot topics from nonwovens technologies and innovations

Congresses & Trade Fairs	<p>ISPO Munich 2021, digital Jan. 31-Feb. 3, 2021</p> <p>Geosynthetics Conference 2021, Kansas City, MO/USA Feb. 23-25, 2021</p> <p>innoLAE 2021, online Feb. 23-25, 2021</p>	<p>Outlook 2021, Lisbon/Portugal April 21-23, 2021</p> <p>ECPC 2021, Stuttgart/Germany May 10-12, 2021</p> <p>Andtex 2021, Bangkok/Thailand May 26-28, 2021</p> <p>ITMA Asia + CITME 2021, Shanghai/China June 12-16, 2021</p>	<p>ISFOE21, Thessaloniki/Greece July 5-8, 2021</p> <p>ANEX 2021 & SINCE 2021, Shanghai/China July 22-24, 2021</p> <p>Techttextil North America 2021, Raleigh, NC/USA Aug. 23-25, 2021</p> <p>CINTE Techttextil China 2021, Shanghai/China September, 2021</p>	<p>China Composites Expo 2021, Shanghai/China Sept. 13-15, 2021</p> <p>60th Dornbirn Global Fibers Congress, online Sept. 15-17, 2021</p> <p>Index 2021, Geneva/Schweiz/land Oct. 19-22, 2021</p> <p>SMS 2021, Milan/Italy Oct. 20-22, 2021</p> <p>A+A 2021, Düsseldorf/Germany Oct. 26-29, 2021</p> <p>IFAI Expo 2021, Nashville, TN/USA Nov. 2-4, 2021</p>	<p>Aachen-Dresden-Denkendorf ITC 2021, Stuttgart/Germany Nov. 9-10, 2021</p> <p>Composites Europe 2021, Stuttgart/Germany Nov. 9-11, 2021</p> <p>35th Hofer Vliesstofftage, Hof/Germany Nov. 10-11, 2021</p>
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dfv media group

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